

Medtech Consultancy Services

Medipex Ltd. is a Healthcare Innovation Hub that specialises in supporting the development of innovative ideas to improve patient care, particularly for our NHS collaborators. For our industry partners, Medipex can provide support both directly to companies that are developing novel healthcare innovations and to SME support schemes.

We can help you to:

- Understand the market for an idea or product and how it could fit into existing healthcare pathways
- Evaluate the competitive landscape and clarify the value proposition of an idea
- Facilitate access to feedback from relevant NHS staff to validate unmet needs and review the appetite for potential solutions to those needs
- Review the intellectual property (IP) landscape to evaluate patentability and freedom to operate for an idea, and develop IP protection strategies
- Plan and Project Manage the product development and regulatory pathways to take an idea to market (including work carried out as part of a translational grant)

The services that we provide are all essential to maximise the chances of securing funding and to develop compelling business plans to attract investors. We can also provide business support to start-ups to get their product(s) ready for market, establish early sales/contracts and facilitate business growth.

“The contribution of Medipex was essential to ask NHS specialists about digitalisation and potential adoption of our product: the survey provided very valuable information and additional market data to help our journey to introduce ALSAD in the UK. Their knowledge and professional approach gave us fantastic support.”

Eva Lajko, Business Development Manager, Alsad Medical

“Dependable, committed and friendly people, Medipex will take your concept from just an idea all the way through to commercialisation through their bespoke offerings to suit your growing company needs.”

Taz Aldawoud, CEO, Doc Abode Ltd.

“Medipex was able to link ELAROS to world-class experts in clinical safety and information governance who have guided the company through these regulatory requirements in record-breaking time, and have provided fantastic hands-on support on the procurement and contracting side. Without the knowledge and contacts of Medipex’s staff, ELAROS would not have been ready so quickly with this transformational product”

Paul O’Brien, CEO, ELAROS 24/7 Ltd.

To find out more, contact:

T: 0113 397 0830 **E:** enquiries@medipex.co.uk

www.medipex.co.uk **www.enovations.co.uk**  **@Medipex**

Copyright © Medipex Limited 2021. All rights reserved.

